

BORDERING ON DISASTER CONFERENCE

VIRTUAL
SESSION

APR

21



IN-PERSON
CONFERENCE

SEPT

13

SEPT

14



SPONSORSHIP OPPORTUNITIES

ANNUAL EMERGENCY MANAGEMENT CONFERENCE, LLOYDMINSTER AB/SK

CONFERENCE PLANNING COMMITTEE



ABOUT

The City of Lloydminster is proud to announce the return of the Bordering on Disaster Conference. The Bordering on Disaster (BOD) conference has been created to promote and strengthen the delivery of Emergency Management throughout Alberta, Saskatchewan, Western Canada, and the territories. With successful partnerships across North America, the BOD Conference champions change within Western Canada's Emergency Management by creating networking opportunities, hosting speakers to discuss lessons learned and industry best practices and attempting to foster the bridge between academic knowledge and practitioner application. The conference views and caters Emergency Management learnings over a multitude of disciplines, including, but not limited to; municipal, industrial, environmental, fire departments, civil security and emergency social services. Further, this conference creates an excellent opportunity to strengthen relationships between the commercial, industrial and municipal sectors with the newly implemented trade show.

With the removed restrictions created by the Covid-19 pandemic, the conference planning committee has created a two-stage approach to reinvigorating the Bordering on Disaster Conference.

APR
21

VIRTUAL SESSION

First, the Bordering on Disaster Conference will host a virtual spring session on April 21, 2023. This spring session will be conducted over the course of one day and is conveniently scheduled two weeks before the National Emergency Management Preparedness Week (EP Week). The intention of the virtual session will be to discuss key trends surrounding municipal approaches to EP Week and showcase an inspiring keynote speaker.

SEPT
13

SEPT
14

IN-PERSON CONFERENCE

The full in-person conference will take place over two-full days and showcase several inspirational EM speakers, academic speakers, networking opportunities and a vendor trade show.

SPONSORSHIP OPPORTUNITY

The Bordering on Disaster planning committee is hoping to provide partnership and promotion to the immensely supportive sponsors we have worked with in years past while providing opportunities for new partnerships. We recognize and understand the importance of this sponsorship revenue from both party's perspectives and remain committed to being economically responsible while creating real value through public recognition and opportunity.

The Bordering on Disaster conference planning committee is excited to offer the following sponsorship packages for both 2023 events.



PARTNERING SPONSOR

\$7,500

A partnering sponsor will receive logo and naming recognition within all future brandings related to the 2023 conference and is invited to provide guidance on conference themes and opportunities.

Further to this, sponsors will receive:



COMMUNICATIONS AND PLANNING

NAMING RIGHTS

(i.e. Bordering on Disaster Conference presented by SPONSOR, or The Sponsors Bordering on Disaster Conference)

May provide **CO-CHAIR, VICE CHAIR OR REGULAR MEMBER** for the planning committee

RECOGNITION on all conference advertising graphics and webpages



VIRTUAL SESSION

UNLIMITED virtual conference **ACCESS**

Opportunity to provide a **TWO-MINUTE COMPANY INTRODUCTION**



IN-PERSON CONFERENCE

5 full conference **ALL ACCESS PASSES**

Opportunity to **HOST A SPEAKER** at the full conference (Subject to Planning Committee for relevance to themes)

Ability to provide information/ advertising in **PARTICIPANT BAGS**

2 BOOTHS for the tradeshow

Opportunity to provide a **TWO-MINUTE COMPANY INTRODUCTION**

2 large **BANNER DISPLAYS**

PLATINUM SPONSOR

\$5,000

A Platinum sponsor will be recognized in future external messaging and on various conference advisements. Platinum sponsors will also receive:



COMMUNICATIONS AND PLANNING

Opportunity to provide **GUIDANCE TO / OR MEMBER** to sit on the planning committee

SHOWCASED as supporting sponsor throughout advertising and within webpages



VIRTUAL SESSION

20 virtual session **ACCESS CODES**



IN-PERSON CONFERENCE

3 full conference **ALL ACCESS PASSES**

1 **TABLE** at vendor tradeshow

1 **BANNER DISPLAY**

SPONSOR TIERS

GOLD \$2,500

SILVER \$1,000

BRONZE \$500



COMMUNICATIONS AND PLANNING

SHOWCASED as a supporting sponsor in external messaging

SHOWCASED as a silver sponsor in external messaging

SHOWCASED as a bronze sponsor in external messaging



VIRTUAL SESSION

20 virtual session passes

10 virtual session passes

10 virtual session passes

RECOGNIZED as sponsor on multiple occasions

RECOGNIZED as sponsor



IN-PERSON CONFERENCE

2 in-person conference passes

1 in-person conference passes

PHYSICAL SPACE given on sponsorship area

PHYSICAL SPACE given on sponsorship area

PHYSICAL SPACE given on sponsorship area

Sponsorship **RECOGNIZED AT KEY TIMES** throughout conference

Sponsorship **RECOGNIZED AT KEY TIMES** throughout conference

Sponsorship **RECOGNIZED AT KEY TIMES** throughout conference

THEME SPONSOR

\$TBD

The theme sponsor will allow organizations to feature a conference theme which fits their industry and cliental the best. This sponsor will receive:



COMMUNICATIONS AND PLANNING

Recognized in key theme or **KEYNOTE MESSAGING**



VIRTUAL SESSION

RECOGNIZED as sponsor within session introduction



IN-PERSON CONFERENCE

RECOGNIZED throughout the duration of the theme sessions

Cumulative costs of theme sponsors
UNLOCK EQUAL TIERS

BORDERING ON **DISASTER** CONFERENCE

lloydminster.ca/BOD

CONTACT

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CONFERENCE PLANNING COMMITTEE

