
	<p>Public Art Committee Meeting Minutes</p> <p>Tuesday, October 3, 2023</p> <p>Location: Lloydminster Museum + Archives</p>	
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The October 3, 2023, Public Art Committee Meeting was called to order at 4:18pm

In attendance: Don Bowey, Holly Durawa, Colleen Hoegl, Councillor Diachuk, Joel Turcott, Trish MacDonald, Otis Rusling;

Regrets: Gwen Mottram

1. Councillor Diachuk approved of previous meeting minutes. Colleen seconded. CARRIED.

2. New Submissions:

Otis has had no further response from Curtis; although he has indicated to Don that he'd like to meet with either Don or the committee soon. He does not have an official proposal. Potential display opportunities exist in lobbies or offices.

3. Into the Mystic:

Otis presented notes from Mick with price changes as well as adjustments to the sizing. Mick will be charging for his materials only and not for his time and labor. A contract between Mick and the City of Lloydminster will need to be drawn up. Mick is requesting 50% upon acceptance. Confirmation that the anchors will be screw pilings.

Discussion regarding an additional \$5000 for signage and miscellaneous budget items. Don indicated he will work with management to develop budget and contract as the pricing has changed. Once a contract and budget are drafted it will be shared with the committee prior to going to council.

Mick requires four months if this project is accepted; Otis would like to see this completed by early May, however, the Parks department will be busy onboarding seasonal staff. Goal set for Mid-May, or before May-Long Weekend [May 18-20]; ideal to have council approval by January.

Motion moved by Councillor Diachuk; seconded by Colleen:

That the Public Art Committee move forward with the *Into the Mystic* project with Mick Klassen.

CARRIED

4. Communication:

Otis discussed community feedback regarding the *Faces of Lloydminster* which indicated a general lack of knowledge of the what the faces meant or why they exist; and asked the committee about how to go about educating the community and encouraging artists to discuss their artwork; including getting Discover Lloydminster involved with this engagement. Discussion regarding upcoming 2024 operational budget which will include wayfinding maps and signage and context surrounding the *Face of Lloydminster* project. LM+A is working with the communications & marketing team to develop

permanent signs that will be posted at each *Face* which will have 'about the artist' and an artist statement, as well as a QR code to an art website to learn more.

Further discussion led to plans moving forward with future projects to have comms in the loop for signage/wayfinding/artists statements as well as the decided protocol for each work's signage [artist name, title of work, artist statement, QR code to website, colour of sign, logos, etc.] for consistency; and budget in place for each future project so signage can be installed when the artwork is installed.

Joel suggested an operating budget for miscellanea [such as site prep, line locates, etc.] be created for future public art projects, and keep a running total of funds spent on the project to make determinations going forward of what that budget amount should look like. Don will follow up with Parks to determine costs incurred with instal of *Face of Lloydminster*.

#### 5. City Comms update:

LM+A has drafts interim signage to place at the *Face of Lloydminster* until communications & marketing team has the final and more permanent signage prepared. The signage will be attached to the wooden border; therefore, a signpost is not required. These will be replaced when communications & marketing has the permanent signage created.

Options included:

- Black background, no colour, metal sign from Trophy Gallery
- \$39 each; \$129 total
  
- White background, colour, aluminum sign from Reid & Wright
- \$29 each, + 85 install fee, total \$180
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Motion moved by Colleen, seconded by Councillor Diachuk:

That the committee choose the white background, colour, aluminum signage from Reid & Wright as interim, temporary signage until permanent signage is prepared. CARRIED.

#### 6. Meeting times:

Discussion for more optimal meeting time, the committee agreed with 4:30pm-6:00pm as an appropriate meeting time.

Motion moved by Councillor Diachuk, seconded by Colleen.

That the next meeting be scheduled at 4:30pm-6:00pm CARRIED.

#### 7. Next Public Art Committee Meeting:

December 5, 2023, 4:30pm at Lloydminster Museum + Archives

Other discussion:

Flagpoles and banners were briefly discussed, however as they are not considered a priority at this time, this discussion will be tabled until the next meeting.

Don will follow up with Gwen to keep her up to date.

Motion moved by Otis and seconded by Councillor Diachuk:

That the October 3, 2023, Public Art Committee meeting be adjourned at 4:48pm. CARRIED.