



LLOYDMINSTER

MEDIA RELEASE

January 3, 2018

**Canola: A Story of Canadian Innovation Exhibit
Launches at the Lloydminster Cultural and Science Centre**

LLOYDMINSTER, AB/SK - Beginning January 13, 2018 the Lloydminster Cultural and Science Centre is hosting *Canola: A Story of Canadian Innovation*.

On loan from the Canada Agriculture and Food Museum, the interactive exhibition explores the history and ingenuity behind the crop now exported to over 50 countries, generating billions of dollars for the Canadian economy.

"We are so excited to host an exhibit that celebrates the history and science of agriculture in our region," said Kyra Stefanuk, Manager, Lloydminster Cultural and Science Centre. "This exhibit provides valuable insight into the prairie provinces' impact on a national and global scale."

Visitors will learn, through their five senses, about canola and the current research being conducted to improve the industry. The exhibit will also include a display featuring artifacts from Lloydminster's agricultural heritage.

The Lloydminster Cultural and Science Centre would like to acknowledge the following exhibit partners:

- Agriculture and Agri-Food Canada
- Alberta Canola Producers Commission
- Canadian Canola Growers Association
- Canola Council of Canada
- Manitoba Canola Growers Association
- Saskatchewan Canola Development Commission

The exhibit will be on display until April 15, 2018.

Regular admission applies. For more information visit lloydminster.ca/lcsc or call 780-874-3720.

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